

Programme outline for IUFRO 5.10.00 and SSFE Online Conference on 28-30 September 2020

Please note that all times are in Finnish/Helsinki Summer Time ([EEST / UTC+3](#))

MONDAY 28 SEPTEMBER

11.00 – 11.30	IUFRO Welcome words Ritva Toivonen, Dean of Faculty of Agriculture and Forestry, University of Helsinki, Finland Anne Toppinen, Chair of IUFRO WG 5.10.00 Conference organising committee
11.30 – 13.00	Parallel scientific sessions IUFRO 1 and IUFRO 2
13.00 – 15.00	Lunch break
15.00 – 16.30	Parallel scientific sessions IUFRO 3 and IUFRO 4
16.30 – 17.00	Coffee break
17.00 – 18.00	IUFRO Keynote presentations <i>“Past, present, and future of forest products marketing”</i> Eric Hansen, Professor, Oregon State University, United States <i>“The role of partnerships in building bioeconomy”</i> Silja Korhonen-Sande, Associate professor, Norwegian University of Life Sciences, Norway Chaired by Sami Berghäll, Associate professor, University of Helsinki
18.00 – 19.00	IUFRO Mingling session

TUESDAY 29 SEPTEMBER

10.00 – 10.30	SSFE Welcome words Teppo Hujala, Chair of SSFE Board and Chair of SSFE2020 Conference organising committee Sari Pynnönen, General Secretary, IUFRO WG 5.10.00 & SSFE Online Conferences
10.30 – 12.00	Parallel scientific sessions IUFRO 5, SSFE 1, NOFOBE (invited project meeting)
12.00 – 12.30	IUFRO Closure Pekka Saranpää, Co-ordinator, IUFRO Division 5
12.30 – 14.00	Lunch break
14.00 – 15.30	SSFE Keynote presentation and industrial guest speaker <i>“Increasing the usage of wood in reference to the general aims on urban construction – Insights from Denmark”</i> Ruut Peuhkuri, Research Director, Aalborg University, Denmark <i>“Improving the economic return from forest investments – A business case”</i> Mikael Beck, Häggblom & Partners Ltd., Finland Chaired by Katja Lähtinen, Research professor, Natural Resources Institute Finland
15.30 – 16.00	Coffee break
16.00 – 17.30	Parallel scientific sessions SSFE 2 and SSFE 3
17.30 – 18.00	Coffee break
18.00 – 19.30	Parallel scientific sessions SSFE 4 and SSFE 5

WEDNESDAY 30 SEPTEMBER

09.30 – 11.00	Parallel scientific sessions SSFE 6 and SSFE 7
11.00 – 11.30	Coffee break
11.30 – 13.00	Parallel scientific sessions SSFE 8 and SSFE 9
13.00 – 15.00	Lunch break
15.00 – 15.30	SSFE Guest presentation <i>To be confirmed</i>
15.30 – 17.00	SSFE Keynote presentation, General Assembly, and Award Ceremony <i>“Finnish Forest Owner 2020: Demographics, Attitudes and Behaviors”</i> Heimo Karppinen, Senior researcher, University of Helsinki, Finland SSFE General Assembly, Honorary fellows, Best PhD student presentation award, Conference poem Chaired by Teppo Hujala, Chair of SSFE2020 Conference organising committee



Programme for parallel sessions IUFRO and SSFE

Parallel sessions IUFRO 1 and IUFRO 2			
Monday 28 September 11.30 - 13.00 (check local TIME in Helsinki)			
IUFRO 1 - Click this LINK to join		IUFRO 2 - Click this LINK to join	
FOREST PRODUCTS MARKETS Chair: Elias Hurmekoski <i>University of Helsinki, Finland</i>		SERVITISATION Chair: Katja Lähtinen <i>Natural Resources Institute Finland, Finland</i>	
Lei Wang <i>Zhejiang Agriculture & Forestry University, China</i>	Analysis on the Opportunities of Forest Bioeconomy in China: Using Macro and Micro Environment Models	Nataliya Stryamets <i>Ca'Foscari University of Venice, Italy</i>	Security vs recreation: Forest products for livelihoods in Ukraine and Romania
Rafal Chudy <i>Norskog, Norway</i>	Dynamics of Global Roundwood Prices: Cointegration Analysis	Miika Marttila <i>LUT University, Finland</i>	Carbon Sequestration within Rural Entrepreneurship: Case of Willow Biochar
Anu Laakkonen <i>University of Eastern Finland, Finland</i>	Use of ARA-model for defining the systemic development of international pulp and paper industry - example on evolution of the Finnish business network	Osmo Mattila <i>University of Eastern Finland, Finland</i>	Service marketing with virtual reality
Elias Hurmekoski <i>University of Helsinki, Finland</i>	Impact of structural changes in wood-using industries on net carbon emissions in Finland	Katja Lähtinen <i>Natural Resources Institute Finland, Finland</i>	Service-dominant logic and servitization? Forest-sector business model development towards circular bioeconomy

Parallel sessions IUFRO 3 and IUFRO 4			
Monday 28 September 15.00 - 16.30 (check local TIME in Helsinki)			
IUFRO 3 - Click this LINK to join		IUFRO 4 - Click this LINK to join	
SUSTAINABLE CONSUMPTION Chair: Arttu Malkamäki <i>University of Helsinki, Finland</i>		WOODEN MULTISTOREY CONSTRUCTION Chair: Francisco Aguilar <i>Swedish University of Agricultural Sciences, Sweden</i>	
Taina Lahtinen <i>University of Helsinki, Finland</i>	Substitution of fossil-based materials in food packaging: when is it worth to try?	Florencia Franzini <i>University of Helsinki, Finland</i>	How do Finnish civil servants across Finland conceptualize wooden multistory construction? Comparing beliefs and attitudes from a positive cohort
Md. Habibur Rahman <i>Kyoto University, Japan</i>	Spatial Patterns of Woodfuel Consumption by the Commercial Cooking Sectors around Lawachara National Park of Northeastern Bangladesh	Hans Fredrik Hoen <i>Norwegian University of Life Sciences, Norway</i>	Citizens' knowledge of and perceptions of multi-storey wood buildings in seven European countries
Noora Viholainen <i>University of Helsinki, Finland</i>	To build with wood or not to build? Citizen views on wood as a construction material	Francisco Aguilar <i>Swedish University of Agricultural Sciences, Sweden</i>	Preferences for wood use in homes' load-bearing structures
Liina Häyrinen <i>Natural Resources Institute Finland, Finland</i>	Consumer perceptions on health, well-being and sustainability of wooden interior materials: case of Finnish young adults		

Parallel sessions IUFRO 5, SSFE 1, and NOFOBE			
Tuesday 29 September 10.30 – 12.00 (check local TIME in Helsinki)			
IUFRO 5 – Click this LINK to join		SSFE 1 – Click this LINK to join	
SYSTEMIC TRANSITION & INDUSTRIAL ECOLOGY Chair: Mirja Mikkilä <i>LUT University, Finland</i>		FOREST MANAGEMENT AND PLANNING & FOREST OWNER PERCEPTIONS Chair: Karin Öhman <i>Swedish University of Agricultural Sciences, Sweden</i>	
Dalia D'Amato <i>University of Helsinki, Finland</i>	Integration of the green economy, circular economy and bioeconomy in a strategic framework for strong sustainability	Satu Helenius <i>University of Eastern Finland, Finland</i>	Finnish forest owners' perceptions of sustainable management of small-diameter stands
Päivi Luoma <i>University of Helsinki, Finland</i>	Data-Driven Circular Business Models: A Case Study	Pär Wilhelmsson <i>Swedish University of Agricultural Sciences, Sweden</i>	Dynamic treatment units in forest planning using cell proximity
Jenni Miettinen <i>University of Helsinki, Finland</i>	The economics of forest bioeconomy: new results	Altamash Bashir <i>Inland Norway University of Applied Sciences, Norway</i>	Are Norwegian non-industrial private forest owners aware of forest ecological attributes and what are their attitudes towards forest diversity and conservation?
Jukka Luhas <i>LUT University, Finland</i>	Path dependence of Forest-based Bioeconomy in Sustainability Transition		
Mirja Mikkilä <i>LUT University, Finland</i>	Forest-based bioeconomy in 2060: Back from the future through sustainable pathways		
Invited project meeting			

Parallel sessions SSFE 2 and SSFE 3			
Tuesday 29 September 16.00 – 17.30 (check local TIME in Helsinki)			
SSFE 2 – Click this LINK to join		SSFE 3 – Click this LINK to join	
FOREST INDUSTRY & FOREST PRODUCTS MARKETS – WOOD CONSTRUCTION Chair: Matleena Kniivilä <i>Natural Resources Institute Finland, Finland</i>		BUSINESS ECONOMICS OF FORESTRY – RESEARCH AND CORPORATE TRENDS Chair: Rafal Chudy <i>Norskog, Norway</i>	
Francisco Aguilar <i>Swedish University of Agricultural Sciences, Sweden</i>	Preferences for wood as a construction framing material in residential multi-story buildings	Anne Toppinen <i>University of Helsinki, Finland</i>	Current and future research themes in forest sector competitiveness: Case study of research orientations at the University of Helsinki
Hans Fredrik Hoen <i>Norwegian University of Life Sciences, Norway</i>	Citizens' knowledge of and perceptions of multi-storey wood buildings in seven European countries	Rafal Chudy <i>Norskog, Norway</i>	Research Trends: Forest Investments as a Financial Asset Class
Katja Lähtinen <i>Natural Resources Institute Finland, Finland</i>	Branding multi-storey wooden buildings – Real-estate agents as gatekeepers for enhancing end-user value	Anders Nyrud <i>Norwegian University of Life Sciences, Norway</i>	Apparent consumption of solid wood products – global and regional trends
Anders Roos & Cecilia Mark-Herbert <i>Swedish University of Agricultural Sciences, Sweden</i>	Wooden multistory construction for sustainable development - Swedish public private partnership in urban development		

Parallel sessions SSFE 4 and SSFE 5			
Tuesday 29 September 18.00 – 19.30 (check local TIME in Helsinki)			
SSFE 4 – Click this LINK to join		SSFE 5 – Click this LINK to join	
BUSINESS ECONOMICS OF FORESTRY – OPTIMISATION IN THEORY AND PRACTICE Chair: Frank Jensen <i>University of Copenhagen, Denmark</i>		FOREST POLICY – MANAGING SOCIAL CONNECTIONS Chair: Anni Tuppuru <i>LUT University, Finland</i>	
Anders Nyruud <i>Norwegian University of Life Sciences, Norway</i>	Optimal harvesting with appearance and strength classes	Pipiet Larasatie <i>Oregon State University, United States</i>	Mentoring and networking as the “Silver Lining” of being women leaders in the forest sector
Richard Brazee <i>University of Illinois, United States</i>	Optimal harvesting with declining discount rates and amenity benefits	Teppo Hujala <i>University of Eastern Finland, Finland</i>	Gender balance among family forest owners and within their associations in the Nordic countries: current situation and trends
Andres Susaeta <i>University of Florida, United States</i>	Forest taxation and optimal reservation prices	Sari Pynnönen <i>University of Helsinki, Finland</i>	Establishing and sustaining forest relationships of adolescents
		Anni Tuppuru <i>LUT University, Finland</i>	What do the 17-18-year-olds think about the forest-based business in Finland?

Parallel sessions SSFE 6 and SSFE 7			
Wednesday 30 September 9.30 – 11.00 (check local TIME in Helsinki)			
SSFE 6 – Click this LINK to join		SSFE 7 – Click this LINK to join	
FOREST POLICY – ANALYSING IMPACTS AND ADAPTATIONS Chair: Maria Ojanen <i>Finnish Environment Institute, Finland</i>		FOREST POLICY – PANDA NATURE RESERVES IN SPOTLIGHT Chair: Anders Nyruud <i>Norwegian University of Life Sciences, Norway</i>	
Yijing Zhang <i>Auburn University, United States</i>	Impact of gender and risk preference on forest management decisions of rural households in China: Evidence from giant panda nature reserves	Wei Duan <i>South China Agricultural University, China</i>	Impacts of protected areas on income inequality: Evidence from the Giant Panda Biosphere Reserves in Sichuan Province, China
Jinyu Shen <i>South China Agricultural University, China</i>	Explore local challenge and adaptation strategy to national park establishment in giant panda natural reserves - Experiences from Wawushan, China	Wei Zhou <i>South China Agricultural University, China</i>	Determinants of Household Fuelwood Consumption in Giant Panda Nature Reserves
Maria Ojanen <i>Finnish Environment Institute, Finland</i>	Navigating the science policy interface: forest researcher perspectives		

Parallel sessions SSFE 8 and SSFE 9			
Wednesday 30 September 2020 11.30 - 13.00 (check local TIME in Helsinki)			
SSFE 8 - Click this LINK to join		SSFE 9 - Click this LINK to join	
FOREST ECONOMICS - THEORETICAL AND METHODOLOGICAL INSIGHTS Chair: Frank Jensen <i>University of Copenhagen, Denmark</i>		FOREST POLICY - EMERGING VALUES FROM FORESTS Chair: Camilla Widmark <i>Swedish University of Agricultural Sciences, Sweden</i>	
Colin Price <i>Colin Price Freelance Academic Services, United Kingdom</i>	Cavat and the rational assessor: a cautionary tale about valuation of amenity trees	Dalia D'Amato <i>University of Helsinki, Finland</i>	Private governance of biodiversity and ecosystem services: a framework for sustainable management
Colin Price <i>Colin Price Freelance Academic Services, United Kingdom</i>	Discounting in retrospect: looking forward to looking backwards	Camilla Widmark <i>Swedish university of Agricultural Sciences, Sweden</i>	Forest Ecosystem Services in policy - an example of Swedish forest policy
Frank Jensen <i>University of Copenhagen, Denmark</i>	Regulation of Aquaculture Production	Diana Lukmine <i>Research Centre for Agriculture and Forestry, Lithuania</i>	Assessment of forestry impact on society's welfare in Lithuania